

PRESS RELEASE



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Giving Campaign Brings New Meaning to Engagement Season

One special military/first responder couple to win a Colorado Wedding while Colorado families achieve stability and self sufficiency

January 19, 2017, Centennial, CO--Just in time for Engagement Season, Colorado brides and their families in pursuit of the perfect wedding are participating in an exciting giving experience unlike any other, called "[A Veil & Dress Blues.](#)" [James Resource Network](#) and [Brides Across America](#) teamed up to bring newly affianced couples opportunities to enhance their magical season by providing several unique ways to "get engaged." The campaign concludes with the Colorado Un-Bridal Show where one lucky military or first responder couple who share their love story will win a Colorado Wedding Giveaway valued at approximately \$15,000.

Over the next month, "A Veil & Dress Blues" will Facebook LIVE stream from some of their wedding-experience sponsor locations on Tuesdays and Thursdays. Viewers get a unique mix of planning tools, tips and specials from sponsors. These broadcasts highlight best practices the newly engaged should know while they plan their wedding. The broadcasts also showcase how the community can come together to support Colorado families as well as service men and women and first responders.

"When you get engaged, there are so many details to consider," explained Sandra Coen, Founder of James Resource Network. "It's an exciting time, but it can also be overwhelming. This is a tremendous opportunity for us all to get involved in creating joy for the newly engaged and for families in need."

James Resource Network provides supportive services, resources and attainable housing for single-parent families in the Denver-metro area, helping them achieve family stability and self-sufficiency. To fund the program, the non-profit organization operates [Compleat Couture](#), located in the Southglenn Square Shopping Center in Centennial. This retail store boasts more than 2000 designer gowns, mother-of-the-bride and mother-in-law dresses, as well as wedding party dresses. These designs are on the racks and available at significant discounts.

James Resource Network works with Brides Across America, donating wedding gowns each month to a military or first responder bride. That relationship was the catalyst for creating the Colorado Wedding Giveaway.

To win the giveaway, couples first apply by [sharing their love story online](#). Followers of the [A Veil & Dress Blues campaign](#) vote for their favorite family (so yes, applicants are encouraged to get their friends and family involved!).

There is a myriad of other ways to be engaged in A Veil & Dress Blues:

- **Join us LIVE** on [Facebook](#) and tag a friend! Each Tuesday and Thursday a sponsor or James Resource Network success story will be featured at 1pm and 7pm (MST).
- **Meet us February 2** at [Bar Max](#) for a multimedia art experience with a bridal focus. Attendees transcend time by entering a place underground that enlightens them to the beauty of form and minimalism. Those who are 21 or older will add to their wedding planning palette and relish the night, with all proceed directly supporting the James Resource Network. \$20 Early Bird Tickets [available online](#).
- **Celebrate with us February 22** at the spectacular closing event, the Colorado Un-Bridal Show, hosted by [The Falls Event Center](#). It will be a dazzling night to remember, featuring a themed fashion show, free engagement photos, raffles, and the grand wedding package giveaway! \$7 Tickets [available online](#).
- **Visit Complete Couture** to find the dress of your dreams! Calling 720-287-4077 for a bridal party reservation is recommended.
- **Donate time, money or talents** to James Resource Network. They're looking for companies that provide basic services to benefit working, single-parent families who are working to achieve stability and self-sufficiency. Services include: counseling, legal services, dental assistance, medical care, vehicle repairs, property / shared housing opportunities, construction services, school supplies, monetary donations to assist with rent/utilities/insurance. Donations are tax deductible.

“The generosity of our sponsors has simply blown me away,” Coen said. “Donations of trips, event planning, jewelry, flowers, photography...the list goes on, made the incredible award and the entire campaign possible.”

James Resource Network and Brides Across America sincerely thank the amazing sponsors of the A Veil & Dress Blues campaign—a list that continues to grow!

- **Platinum Campaign Sponsors:** [The Falls Event Center](#), [A Berry in The Wild](#), [Logistical Meetings & Events](#), [Unthink Solutions](#)
- **Diamond Campaign Sponsors:** [Jammin' DJs](#), [Abloom](#), [Trion Promotion and Design](#), [Kari Geha Photography](#), [Meridian Success Group](#)
- **Ruby Campaign Sponsors:** [Sound Master Entertainment](#), [Lighting & Design by Scott](#), [Snow Mountain Ranch](#)
- **Sapphire Sponsors:** [Bar Max](#), [My Unique Wedding and Events](#)
- **Emerald Sponsors:** [Courtyard by Marriott](#), [Sweetin Photography](#), [Time of Your Life Travel](#), [Spavia](#), [AE Health and Fitness](#)
- **Opal Sponsors:** [Fairytale Floral](#), [Waters Edge Winery](#), [Indulge Bistro and Wine Bar](#)
- **Colorado Wedding Giveaway Sponsors – [Compleat Couture](#), [The Falls Event Center](#), [Jammin' DJs](#), [Fairytale Floral](#), [Courtyard Marriott Denver Southwest/Littleton](#), [C.E.O.](#), [Epw Emporium, Inc.](#), [Sweetin Photography](#), and more!**

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